

**DMM, Inc & McCabe, Duval + Associates  
Recognized at the 31<sup>st</sup> Annual New England  
Direct Marketing Association (NEDMA) Awards  
for Creative Excellence.**



**Boston, MA (July 26<sup>th</sup>, 2012)** – DMM, Inc & McCabe, Duval & Associates, received a Silver Award for creative excellence from the **New England Direct Marketing Association (NEDMA.)** The 31<sup>st</sup> Annual Awards for Creative Excellence was held at the Museum of Science in Boston, MA. More than 250 of New England’s direct marketing professionals participated in the awards ceremony.

The **NEDMA Awards** honor creative excellence for innovation in Direct Mail, Broadcast, Interactive, Other Media, Technique, Integrated Media and Direct Mail on a Shoestring for New England based professionals dedicated to direct marketing. NEDMA is the oldest direct marketing association in the country.

**DMM, Inc.** received a Silver Award for their **Integrated Media Campaign** created by **McCabe, Duval + Associates** from Portland, ME. The campaign included a Direct Mail package that led to a personalized URL and link to an online video promotion.

**About McCabe, Duval + Associates:** MD+A is a full-service branding, marketing and advertising agency located in Portland, Maine. MD+A was founded in 1988 by Connie McCabe and Chris Duval, and serves national, regional and local clients in a wide range of industries, including financial/banking, healthcare, technology and many others. MD+A services include marketing and branding strategy, design, print and broadcast advertising, interactive, direct marketing and public relations. For more information, visit [www.mccabe-duval.com](http://www.mccabe-duval.com) or call 800-603-6069.

**About DMM, Inc.**

DMM, Inc. is a thirty year old direct marketing solutions provider specializing in data driven digital print on demand, direct mail production & fulfillment services. The company has six operating divisions: Data Services Center, Digital Print Production & Statement Rendering Division, Direct Mail Production Operation, Online Fulfillment Production Unit, Onsite USPS & Presort Bureau, Online Inventory Management and Warehousing Production. DMM, Inc. is located in Scarborough, Maine. For more information visit [www.thinkdmm.com](http://www.thinkdmm.com) or call 800-883-6930.