



**For Immediate Release:**

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**DMM, Inc. Receives 2015 Award for Creative Excellence from the New England Direct Marketing Association for “Best Print Production” – American Red Cross Entry.**

**Scarborough, ME, June 26, 2015** - DMM, Inc., a digital document solutions provider and direct marketing company received a **“2015 Award for Creative Excellence”** recognizing their work in Digital Printing from the *New England Direct Marketing Association (NEDMA)* which is the regional affiliate of the world’s largest DM trade association, *The Direct Marketing Association (DMA)*. DMM received a silver for technique in “Best Print Production” for the American Red Cross program titled: ***Red & White Ball ~ Designs for Hope and A Salute to Service***. The program was produced for the American Red Cross annual fundraising event which was hosted by Connecticut Cottage and Gardens. The NEDMA 34<sup>th</sup> Annual Awards of Excellence Gala took place on June 16th and was held at the Boston Common Hotel with over three hundred marketers in attendance.

The **NEDMA Awards** honor creative excellence for innovation in Direct Mail, Broadcast, Interactive, Social, Technique, Integrated and “other media” for New England based professionals dedicated to direct marketing. NEDMA is the oldest direct marketing association in the country.

**About DMM, Inc.:**

DMM, Inc. is a thirty-year-old digital document solutions provider and direct marketing company specializing in data driven digital print on demand, direct mail production, business critical document output and fulfillment services. DMM brings innovative cutting edge solutions with best-in-class technology to the financial, insurance, health care, retail industries. DMM provides world class service to a number of fortune 500 clients out of its secure, climate controlled 125,000 square ft. corporate headquarters in Scarborough, Maine and has a second facility in North Wales, PA. For more information visit: [www.thinkdmm.com](http://www.thinkdmm.com).