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DMM, Inc. to Undergo Examination Following SSAE 16 Standards

Scarborough, ME — March 3, 2011 — Statement on Auditing Standards No. 70 (SAS 70) examinations were designed to report on the internal control over financial reporting at service organizations; however, these examinations have been used to report on many aspects of internal control. The SAS 70 standard has been superseded by new United States-based standards and new international standards. DMM, Inc. has been undergoing SAS 70 examinations for three years and has engaged Macdonald Page & Co LLC to perform an examination of its statement printing services following the Statement on Standards for Attestation Engagements (SSAE) 16, Reporting on Controls at a Service Organization as of December 31, 2010.

According to Durward Ferland, who leads the IT Advisory & Assurance Services at Macdonald Page & Co LLC, “The use of SAS 70 examination reports has greatly expanded and is often used by DMM, Inc.’s user entities as part of their third party due diligence activities. The new standards place additional emphasis on DMM, Inc., management description of internal controls. In addition, the need for the new SSAE 16 standards has increased. Macdonald Page & Co LLC is qualified to perform SSAE 16 examinations.”

The SSAE 16 standard was issued in April 2010 by the American Institute of Certified Public (AICPA). Due to the financial institution industry clients that DMM, Inc.’s user organizations, Macdonald Page & Co LLC has been engaged to perform an examination under the new standards. John Cloutier, President of DMM, Inc., reports, “DMM, Inc. is an industry leader and has chosen to adopt the new standard ahead of the June 2011 deadline to demonstrate our leadership in the marketplace.”

DMM, Inc. services include data management and development, digital print on demand, variable data printing, statements and invoicing, mailing services, inventory and warehousing, fulfillment and response management, web to print, cross media campaign management, email marketing, and transpromotional communications. DMM, Inc. provides services to more than 200 organizations nationwide.

Macdonald Page & Co LLC is one of the largest certified public accounting firms in Northern New England, providing Information Technology Advisory and Assurance Services, Business Advisory Services, Accounting, and Tax Services to clients nationwide. Macdonald Page & Co LLC’s professionals have extensive experience with IT assurance services, including IT general controls and SAS 70, SSAE 16, and ISAE 3402 examinations.