

# WhatTheyThink?

## **Imaging Network Group Welcomes Three New Member Companies**

Thursday, March 09, 2017

Atlanta, GA - DMM, Inc., DNI Corp, and Summit Direct Mail are the latest companies to join The Imaging Network Group, the leading trade association for mid-size direct mail and transactional print and mail service providers.

DMM, Inc. headquartered in Scarborough, Maine partners with its customers in developing business critical communications that drive results and deepen customer relationships by creating relevancy of message through deployment of variable data print on demand and digital delivery. “We are very excited about the INg membership resources and look forward to engaging with other business owners in order to take our business to the next level!” says Mark Cloutier, owner of DMM, Inc.

Nashville, Tennessee-based DNI Corp uses an integrated service model that recognizes delivery as an essential part of any communications strategy. DNI uses a multi-channel delivery model that lets customers choose how they receive documents and make payments while providing improved efficiencies and cost savings.

Summit Direct Mail, based in Dallas, Texas provides customers a single source for customized marketing programs by combining a mix of comprehensive resources, capabilities and services to develop and implement direct marketing programs for targeted markets. Summit president John Barber says, “We recognize the value of networking with other like-minded companies to multiply our efforts and increase our knowledge through shared experiences. INg membership represents leaders in this industry segment with which we feel we can successfully align.”

Executives from DMM, DNI and Summit Direct Mail will be at INg’s annual Forum in Tucson, Arizona in mid-March 2017 and be giving a brief overview of their respective companies.

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